

# THE DATATAG TITANIUM CYCLE SECURITY & REGISTRATION SYSTEM INSTRUCTIONS

## A QUICK FIT INSTALLATION GUIDE



Thank you for purchasing the Datatag Cycle Security & Registration System. When installed correctly Datatag is proven to greatly reduce the risk of the theft of your cycle.

Please take just a few minutes to read this guide to installation.

### IMPORTANT

- Owners must register the cycle system and cycle details online as soon as possible after installation.
- Your cycle is not protected until it is registered
- For advice please call: (UK) 03 450 700 440
- Datatag allows for the major and valuable components of your cycle to be marked by combining state of the art identification technology such as the Datadot® identification system and the new tamper evident warning label technology. This makes Datatag's award winning system one of the most successful deterrents to theft available.

### THE DATATAG TITANIUM / BARE METAL CYCLE SYSTEM INCLUDES THE FOLLOWING:



4 Tamper Evident security marking labels



1 tamper evident visible identification label with the unique alpha-numeric cycle/system registration number and QR code.



1 tube of Datadots®\* containing hundreds of Datadots® with brush applicator

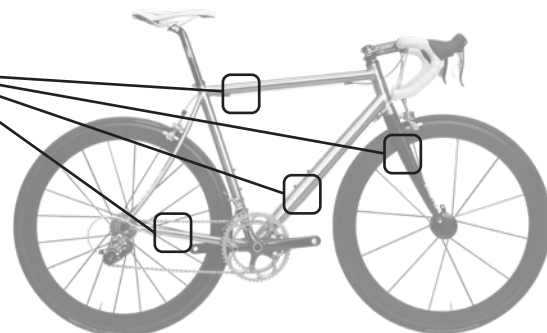


Additional Circular Warning Label

## FITTING INSTRUCTIONS

### 1) The 4 Tamper Evident Security Marking Labels

- Ensure that the surface is clean and free from grease, etc. and dry. Clean with the supplied alcohol wipe if necessary.
- Carefully select locations on the cycle to attach the Tamper Evident security marking labels. Ideally choose at least one area on the frame, the forks and the rear triangle. Choose areas where the label will not be damaged by normal wear and tear but also where the label is visible - this acts as an added deterrent.
- Carefully peel off the labels from backing and apply to selected areas, pressing down firmly.



### 2) The Unique Tamper Evident Visible Identification Label



The cycle system visible identification label is one of the most important parts of the system. This tamper evident label shows your cycle's primary identification number and also contains the scannable QR code. Care must be taken when applying this label as once applied it cannot be removed.

To be fully effective the label should be installed in a location on the main frame of the cycle in a clearly visible area where the QR code can be scanned. It should not be applied on structures that are easily removed or swapped, or where the label will be subject to wear and tear that will result in damage.

An example of an ideal location would be vertically on the bottom of the cycles' seat tube near the bottom bracket.

#### The Installation Procedure is as follows:-

Having selected a suitable location for the label, clean the area with the supplied alcohol wipe or other suitable solvent cleaner and dry with a dry clean cloth.

Peel away one edge of the backing sheet and apply the adhesive side of the label to the prepared surface. Continue to gently peel away the backing sheet, applying the label until it is in place. Smooth out the surface of the label using a dry clean cloth, ensuring that the label is properly pressed into the surface and any air bubbles are removed.

The label is tamper evident so once applied should not be adjusted or removed. Attempting to remove or adjust the label may result in the label tearing or distorting.

The label will become full tamper evident after around 12 hours and any attempt to remove or adjust the label after this time will result in the label breaking up.



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## FITTING INSTRUCTIONS

### 3) Datadots®



- Each tube contains hundreds of Datadots®; each dot within the tube carries the same unique ID information.
- Datadots® should be used to protect as many parts and components on your cycle as possible; even if parts and components are stripped from the frame by thieves, Datadots® can provide conclusive identification.
- Datadots® are visibly read using special magnifiers, already issued to the Police and other official organisations

The Datadots® are suspended in a clear glue which may not dry to a perfect factory type “flat” paint finish therefore do not apply Datadots® to overt areas where they may look unsightly; for example on the top of handle bars or brake calipers or the lense of a light or screen of a computer.

Ensure surfaces are always clean and dry and free from oil or grease prior to application.

Use the Datadots®\* to mark:

- Wheels
- Brake/gear levers
- Cranks
- Front & rear derailleurs mechanisms,
- Lights
- Computers



#### The Installation Procedure is as follows:-

- (I) Shake the tube well before use
- (II) Using the brush supplied within the tube, paint the dots onto the components to be marked making sure that the dots are applied sparingly.

Apply the Datadots® where they are least likely to be affected by dirt, rain, spray, road grit or regular washing.

### 4) Additional Circular Warning Label

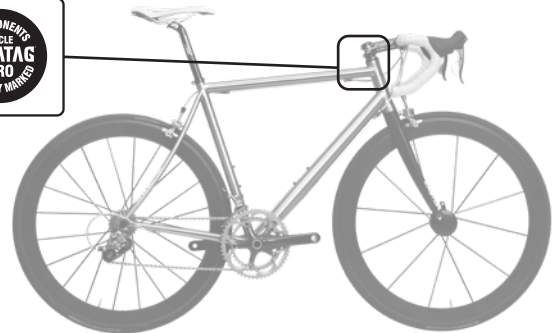
The additional circular warning label is an important part of the system; it serves to warn potential thieves that all of your bikes components are security marked as well as your frame.

To be fully effective the label should be installed in a highly visible location such as the top of the top tube or the handlebar stem.

#### The Installation Procedure is as follows:

Having selected a suitable location for the label, clean the area with the supplied alcohol wipe or other suitable solvent cleaner and dry with a dry clean cloth.

Peel away one edge of the backing sheet and apply the adhesive side of the label to the prepared surface. Continue to gently peel away the backing sheet, applying the label until it is in place. Smooth out the surface of the label using a dry clean cloth, ensuring that the label is properly pressed into the surface and any air bubbles are removed.



**REGISTERING YOUR DATATAG CYCLE SYSTEM**  
Please go to [www.datatag.co.uk/registration/](http://www.datatag.co.uk/registration/) and follow the on screen instructions.