# Competitions, deals & offers

# **Mounted police protect** saddles with Datatag!

hames Valley Police Mounted Section has added Datatag's state-of-the-art technology to their expensive saddles. And thanks to our fantastic competition, you can too!

The Mounted Section, which has nine horses, is active in combating the persistant problem of rural crime, with a particular focus on equine crime. The Section plays an active and supportive role in the promotion of Horse Watch and advising riders of ways to combat crime and reduce their chance of becoming a victim of theft.

And to demonstrate one of the simplest and most powerful ways of stopping a saddle getting stolen, the Mounted Section decided to protect all of its saddles with the new Datatag Saddle System. Using a robust RFID tag embedded deep in the saddle and a high quality metal warning stud, each saddle is permanently marked. A thief would need to almost destroy the saddle to remove the tag, damaging the very thing that they want to sell! The system is easily installed and, once registered online on Datatag's secure database, will give any police officer access to all of the saddle owner's details via a single telephone call to Datatags 24/7 call centre.

#### Datatag offers two new security systems focused on the equine sector:

These are the Datatag Saddle Security System, which security marks and registers one saddle and costs around £34.99, and the Datatag Tack Room Security System, to mark and register three saddles (registered to one keeper) and other items of tack, which costs around £99.

Once installed and registered online, there are no additional fees or charges - simply fit and relax; your saddle is protected.

The Datatag equine systems have been endorsed by the National Horse Watch Alliance as a 'preferred security product'. Both systems are simple to install by the customer and come with full instructions:

datatag.co.uk/equine-installation-video.html



#### **Each new Datatag Equine System contains**

- 'RFID' transponder about the size of an aspirin, these tags are used in harsh environments
- High quality metal warning stud - specially designed to show your saddle is protected warning off potential thieves
- 1 x fitting instructions
- ●1 x registration form

#### **Each new Datatag Tack Room System contains**

- 3 x 'RFID' transponders
- 3 x high quality metal warning stud
- 1 x bottle of Datadots held in a glue with a unique DNA marker
- 1 x fitting instructions
- 1 x registration form
- www.datatag.co.uk

#### Your chance to win

Datatag has joined forces with NFU Countryside to offer two lucky readers the chance to win a Datatag Saddle Marking system! Simply answer

the following question:

How many horses are currently working within the Thames Valley Police Mounted Section? 1. Eight 2. Nine 3. Six

• Please send your answers, full details and membership number to the address on p41



#### **Subscribe to Countryside!**

If you're not already a member and are passionate about food, farming and rural life, we'd love you to subscribe to Countryside magazine. Each month, for just £41.50, vou'll receive this



- Great monthly offers with our specially chosen partners, such as discounted plants and seeds with Thompson and Morgan.
- Exclusive discounts on rural shows and events.
- Amazing competitions and giveaways.

It's easy to subscribe, simply:

**Call the Countryside** helpline on 0370 8402030 and quote NS4150 Or ioin online at countrysideonline.co.uk and enter code NS4150

Treat someone special - receive

a free pair secateurs worth £9.99

Those secateurs are a must-have



item for every gardener. From trees and shrubs to herbaceous perennials, these secateurs are ideal for light or hard pruning throughout the year. Offer ends 17 2015 onul

Secateurs will be sent to the person who has become the member and will be despatched

### **Gillingham and Shaftesbury** agricultural show

Wednesday. 19 August

A traditional midweek one-day agricultural show with something for

the entire family. The show is renowned for 100-plus agricultural stands, the wonderful food hall and horticultural marquee. With more than 600 stands, 300 cattle, 500 sheep.

dogs, horses and poultry classes, it is one of the largest one-day shows.

There's free parking, dogs are welcome on fixed leads (but not in animal areas or in marquees), and the event is held at the Turnpike

Showground, Shaftesbury, SP7 9PN.

Ouote promotional code NFU17 when purchasing tickets online and save 10% off the early bird price

Quote

promotional

code NFU0015

when purchasing

tickets online

You can book online at: www.bradsons.co.uk/tickets/2015/08/19/gillingham-andshaftesbury-show-2015/ or by calling the hotline on 01749 813899

• Special discount for NFU Countryside members of 10% off the pre-show price booked before 1 July. Quote code NFU17 and your membership number when booking.

### **Melplash Show**

Thursday, 27 August

The one-day agricultural show that's not to be missed! And we have five adult tickets to give away.

With farming and agriculture very much at the heart of the show, it gives everyone who attends the opportunity

to enjoy and celebrate the riches of rural life by the sea. New this year is the Discover Farming trail. By following the trail around the showground, visitors will be given a real insight into farming life and food production, and in the new dedicated

Discover Farming marquee, children of all ages will be able to experience a variety of 'Farm to Food' activities.

With a varied and exciting main ring programme including the RAF Falcons parachute display team, the popular countryside arena, food hall, horticultural and craft marguees, cookery demonstrations, more than 300 trade stands and fun fair, it's truly a fantastic day out for all the family.

- Up-to-date details and tickets for the show, held at Bridport, Dorset, are available at: melplashshow.co.uk or follow them on Facebook or Twitter @themelplashshow
- We have five adult tickets to give away. Each adult ticket admits one child for free. To enter the competition, send your details and Countryside membership number to the address on page 41.



5 adult tickets to give away

## **Dorset County Show**

5 & 6 September

The ever-popular show representing the county nestling under the County town of Dorchester will once again be full to the brim with food, fun and entertainment. Livestock by the hundreds, flowers, competitions - it's a very busy show and one day is not enough.

NFU Countryside members can get adult tickets at £11 - a great reduction from show day prices of £16. And kids go free. So head to Dorchester on 5 and 6 September and enjoy a truly wonderful two days. You will find the showground at: Cokers Frome, Dorchester, Dorset DT2 7SD.

• To buy tickets, go to: dorsetcountyshow.co.uk and use promotion code NFU0015. Offer closes 29 August.



**NFU Countryside** Members receive great discounts with APH!



- Airport Parking
- Meet & Greet and
- Airports Hotels throughout the UK

Book online at:

## www.aph.com/nfu

or call 01342 859 536 quote 'NFU' Discount offer applies to participating products only. See Terms and Conditions on website for full details



# **Win Tickets to Equifest 2015**

Fancy a pair of tickets to Equifest 2015 - the festival for horse lovers?

Packed with top-class showing competitions and an exciting demonstration arena, which includes driving displays, dog agility, show jumping advice and a dog and duck spectacular, there is something for every member of the family.

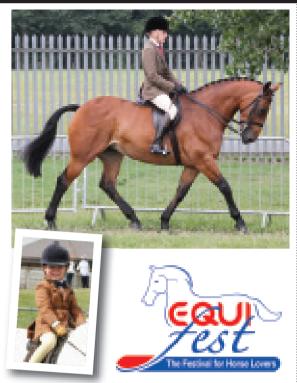
We have joined forces with the show team to offer readers the chance to win one of three pairs of tickets.

Held on 12-16 August at the East of England Showground, Peterborough, this phenomenal event, now in its eighth year, promises to deliver five amazing, action-packed days.

Equifest features the most extensive range of showing classes to suit every type of horse, pony and rider, from heavy horse classes to re-trained racehorses. coloured classes to miniatures, variety is key when it comes to this equestrian summer party.

You can be confident you'll see a range of brilliant demonstrations and spectacular performances, as well as experiencing fantastic shopping and entertainment

- To be in with a chance of winning a pair of adult Equifest tickets for all day of the show, answer the question below:
- Q: How many years has Equifest been running?
- Send your entry with the correct answer to the address below.
- For further information, call 01733 363500 or visit: equifest.org.uk



# Purchase any Rayburn and receive a

With the UK enjoying another renaissance in wood-burning, Rayburn has teamed up with its sister company AGA to put together this fantastic offer for Countryside readers.

Rayburn central heating range cookers have been at the heart of country kitchens for generations, providing heating and hot water while also producing beautiful food. A cast iron Little Wenlock stove from AGA is the perfect accompaniment to keep your home warm and cosy.

Cut out this voucher and take it to any Rayburn stockist to claim your FREE STOVE.

\*Terms and conditions apply. For full details visit: www.countrysideonline.co.uk/competitions











To enter, send your name, address, postcode and membership number on separate postcards for each competition to: Competitions, NFU Countryside, Agriculture House, Stoneleigh Park, Warwickshire, CV82TZ



Or you can enter online via competitions and offers at: www.countrysideonline.co.uk

Ferms and conditions: Closing date. 16 July 2015. There will be prize(s) awarded to the stated number of prize winner(s), subject to availability, the prize winner will be the correct entrylies to be selected at random from all correct answers received. at the end of the competition period. There is no cash alternative NFU accepts no responsibility for any lost, damaged or incomplete entries and all such entries will be deemed invalid. The NFU shares selected information about you with other reputable companies who may contact you about products and services. If you do not wish to receive this information please state your preference clearly when entering. All entrants must be over 18 years at the date of entry and resident in the UK excluding employees of NFU Countryside and associated agencies. The NFU will not be liable if the prize does not reach the winner for reasons beyond the control of the promoter or if the prize is damaged during delivery. Only open to NFU

**40** Countryside July 2015



These amazing, slug-resistant hardy perennials flower for five months year-upon-year. Carried above semi-evergreen foliage, these Pestemon also bring mesmerising bells with satiny White throats. Height 90cm (36") Spread (45cm (18") your collection will contain two each of the following varieties, (quote TCA57347A):

- Penstemon 'Laura'
- Penstemon 'Czar'
- Penstemon 'Amelia Jayne'

#### Order online at: thompson-morgan.com/nfu51

Or by post just send details of your order, along with a cheque to cover postage (payable per free collection), to: NFU Countryside,

Free Penstemon Pensham Trio Offer, Dept NFU51, PO Box 162, Ipswich, Suffolk, IP8 3BX. Please make cheques payable to T&M and remember to write your full name and address including postcode on the back of your cheque. (Do not send stamps or cash). Only one application per reader.

• Delivery to UK addresses only. Free Penstemon Pensham Trio dispatched From July 2015 onwards. Other items will be acknowledged by post or email advising dispatch and sent separately. Offer closes 25th July 2015. Please note that your contract for supply of goods is with Thompson & Morgan, Poplar Lane, Ipswich, IP8 3BU (terms & conditions available upon request). All offers are subject to availability.

