COUNTING THE COST OF A STRIPPED BIKE

TOTAL PARTS VALUE £7513

“80% of cloned bikes find their way into the legitimate dealer network”

When even the strongest lock isn’t enough
**Bike Theft - The FACTS**

- Over 20,000 bikes stolen each year in the UK
- Motorcycles are nearly 4 times more likely to be stolen than cars
- 80% of bikes are stolen from outside homes
- Without security marking a bike is significantly more likely to be stolen

Datatag systems offer a unique, multi-layered approach that makes life very difficult for thieves! Something no other marking system can match.

The Datatag system’s state of the art visible and hidden identifiers combine with probably the most comprehensive and advanced database of its kind in the market today.

Owners of Datatagged motorcycles also benefit from reduced premiums from the major motorcycle specific insurers.

**Datatag - the only system to offer class leading identification technologies and ALL of the below benefits in one easy to install system:**

- 24/7 UK Secure Contact Centre - instant Police access to database via expert call handler
- Roadside, immediate identification - no lengthy laboratory testing
- Single cost - No annual fees
- Unique registration number - one number / one bike
- Transferable to new owner
- ‘Secured by Design’ Accreditation - Police preferred specification

For motorcycle & scooter identification security there is only one choice - DATATAG
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### COUNTING THE COST OF A STRIPPED BIKE

<table>
<thead>
<tr>
<th>Part</th>
<th>Value (£)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tank</td>
<td>60</td>
</tr>
<tr>
<td>Chassis</td>
<td>2450</td>
</tr>
<tr>
<td>Sub Frame</td>
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</tr>
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<td>Wheels</td>
<td>160</td>
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<tr>
<td>Engine</td>
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<td>Exhaust</td>
<td>150</td>
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<tr>
<td>Instruments</td>
<td>125</td>
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<tr>
<td>Headlights</td>
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<tr>
<td>ECU</td>
<td>500</td>
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<td>Fairings</td>
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<tr>
<td>Forks</td>
<td>175</td>
</tr>
<tr>
<td>Other Part/Misc</td>
<td>1598</td>
</tr>
</tbody>
</table>

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### “DATATAG STOPS THEFT”

The No.1 Theft Deterrent for Motorcycles & Scooters

A unique layered approach to crime prevention and asset identification

- **Motorcycle & Scooter Security and Registration Systems**
- **Lifetimes protection**
- **One low cost**
- **NO monthly fees**

When even the strongest lock isn’t enough