What is the Official MASTER Security Scheme?

OFFICIAL MOTORCYCLE AND SCOOTER TAGGED
MASTER SECURITY SCHEME
EQUIPMENT REGISTRATION SECURITY SCHEME

Powered by:
datatag™
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Approximately 26,000 motorcycles and scooters are stolen each year in the UK and the majority of these are less than 3 years old. These are often stripped and rebuilt around genuine frames and as such recovery rates are low, with the Police unable to prove ownership beyond doubt. For the first time the industry has united behind one official security and registration scheme to combat this problem.
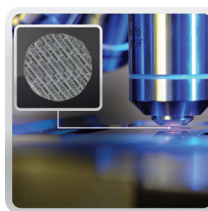
- **The Scheme is the MASTER Security Scheme (Motorcycle and Scooter Tagged Equipment Register).**

- **This is the first and only official national scheme supported by the Police authorities and the Home Office.**

- **New motorcycles will be sold marked, tagged, registered and traceable by the MASTER Security Scheme, reducing theft and providing peace of mind to riders.**

- **Master Security Scheme powered by Datatag, is a crime prevention product that is designed to deter theft and enable law enforcement to identify motorcycles and scooters and their components quickly and easily.**

- **The data captured by your dealer will be given to Datatag for security, crime prevention, to assist law enforcement and prove title of the motorcycle or scooter.** *The data will not be used for marketing purposes or shared with any other 3rd parties.*

- **The delivery partner for the MASTER Security Scheme is Datatag ID Ltd, the country's foremost supplier of security marking technology.**

The Datatag Technology Installed on Your New Motorcycle:

Glass Tag
This transponder is roughly the size of a grain of rice. It contains a unique code number which is permanently programmed into it's integrated circuit. The number cannot be altered or deleted.

Datadots®
A superior microdot identification system developed for ease of use. The Datadots can be applied to any surface, thus making it virtually impossible for the criminals to locate and remove them all. Not to be used for external cosmetic panels e.g. fairings and body work.

Tamper Evident Warning and Re-Registration Label
Specially designed decals warn off any potential thieves and are both attractive and impossible to remove without damage to the label.

Ultra Destruct Visible Identification Labels
(Off Road system only)
Specially designed ultra destruct label comprises a unique alpha numeric code. They mark the major structural components of your motorcycle, for example: frame, wheels, forks, swing arm, rear suspension unit.

Primary Visible Tamper Evident Warning Label
These tamper-proof labels carry a unique motorcycle / scooter identification number ensuring that your property can be tracked and returned in the event of theft. These labels are impossible to remove without damage to the label. Datatag will take legal action against any copying or unauthorised production of these unique ID plates that contain Datatag's world wide registered trademark.

New UV Stealth Etching
(Fitted on mainly road only Motorcycle and Scooters)
New and improved system comprises a unique alpha numeric code and Datatag's 24/7 contact details are permanently etched into the panels and fairings. They do not deface or interfere with the appearance or aesthetics of the Motorcycle. Datatag etchings are visible under ultra violet or UV lighting and in most cases, cannot be seen in daylight conditions.

PLEASE NOTE: All identification technology should be fitted to the motorcycle or scooter and should NOT be fitted to other machines.
If you want to know more about the Master Scheme technology installed on your motorcycle or scooter, or are unsure where the technology has been installed, please speak with your supplying dealer.