

# "DATATAG™ SECURITY STOPS THEFT"

The No.1 Theft Deterrent for Motorcycles & Scooters

A unique layered approach to crime theft prevention and asset identification



The No.1 Security Marking System

**30**  
YEAR ANNIVERSARY  
SINCE  
DATATAG  
1992

# PERMANENT PASSIVE PROTECTION WITH DATATAG

The No.1 Security Marking System - unique multi-layered state-of-the-art technology



#### Glass Transponders

This transponder is roughly the size of a grain of rice. It contains a unique code number which is permanently programmed into its integrated circuit. The number cannot be altered or deleted.

#### NEW Flat Transponders

The flexible flat transponder contains a unique code, permanently programmed into its' integrated circuit, which cannot be altered or deleted and is impervious to either electronic or magnetic attack.

#### Warning Labels

Forming a major part of the visible deterrent these indicate to potential criminals that Datatag genuinely protects your machine and there is a high risk of it being traced should they steal it.

#### "Stealth" UV Etch

Comprises a unique code - permanently etched into the panels and fairings. They do not deface or interfere with the appearance or aesthetics of the motorcycle because the etchings are visible under UV lighting.

#### Datadots®

A superior microdot identification system developed for ease of use. The Datadot® can be applied to any surface, thus making it virtually impossible for the criminals to locate and remove them all.

#### Forensic DNA

A unique chemical DNA solution. Each piece of equipment is protected with an invisible and unique DNA code. Criminals will have to be confident they have removed every molecule of Datatag DNA.



[www.datatag.co.uk/motorcycles.php](http://www.datatag.co.uk/motorcycles.php)



[www.datatag.shop/motorcycle-system](http://www.datatag.shop/motorcycle-system)



# Bike Theft Problem - The FACTS

- ! Over 20,000 bikes stolen each year in the UK
- ! Motorcycles are nearly 4 times more likely to be stolen than cars
- ! 80% of bikes are stolen from outside homes
- ! Without security marking a bike is significantly more likely to be stolen

## Bike Theft Solution - DATATAG™

- ✓ MARKS the whole of your motorcycle with state-of-the art technology
- ✓ REGISTERS your motorcycle to the Datatag secure database
- ✓ EASY for the Police to identify true ownership
- ✓ 24/7 UK Secure Contact Centre - INSTANT POLICE access to the database via expert call handler
- ✓ Makes life VERY difficult for thieves - no other marking system can match
- ✓ LIFETIME Protection, One LOW Cost, NO Monthly Fees
- ✓ MAJOR impact on reducing the theft of your motorcycle
- ✓ PROVEN and powerful theft deterrent
- ✓ UNIQUE registration number - one number / one bike
- ✓ Transferable to NEW keeper



## Easy re-registration to new keeper

If you've purchased a second hand bike and already have a Datatag system installed, make sure it is registered to you. Simply go online to check and re-register at: [www.datatag.co.uk/owner.php](http://www.datatag.co.uk/owner.php)



**DATATAG** ID Limited  
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SECURITY