

# THE TRUE COST OF CRIME

EVERY DAY THOUSANDS OF POUNDS OF MOTORCYCLES ARE STOLEN AND STRIPPED DOWN

## Insurers get behind MCN campaign

**MCN**  
www.motorcyclenews.com  
**MARK OUR BIKES!**

## Anti-theft marking WILL happen, say bike chiefs

► Motorcycle Industry Association confirms it is working on a scheme to mark all new bikes ► Could dramatically reduce thefts

## MCN campaign victory

► August 24: MCN calls on manufacturers to put security markings on all new bikes. September 7: Bike makers 'looking at the feasibility of an industry-wide approach'

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Bike makers are planning a national motorcycle security marking scheme in the second major victory for MCN's 'Mark Our Bikes' anti-theft campaign. We're calling on manufacturers to put theft-detering ID marks on all new motorcycles and for insurance companies to offer them free to policy holders. The discreet marks help police by making individual parts easily identifiable. Last week, marked when major insurer Car plans to launch a 'schier insured with us' this. Now the Motorcycl (MCA), which manufacturers, has to act. The news was



### WHY ACTION IS NEEDED

With only the frame and engine numbers to identify a bike, thieves can dismantle machines and sell valuable parts safe in the knowledge that there is no way to tell if they are stolen. But they can also use the parts to build a complete bike with a fake identity, known as a 'ringer'.

## At last bike bosses have woken up to real cost of bike thefts

There's been a school of thought in the motorcycle industry for many years that says (quietly...) that bike theft might be a pain for the victim, but actually, it does mean another new bike sale for the importer. I've known quite a few in the industry with this attitude.

76 bikes are stolen every day which results in a loss of £150,000 to the bike



## Theft rises as stolen vehicle squad prepares for closure

► Police warning to bikers after thefts rocket ► Squad that investigates bike theft due to close



A typical Square Mile bike theft: thief identifies the bike to target



His cohort



seconds her rider



Easy pickings. The thieves drive off with someone's pride and joy



*The Art of Identification*